



For Immediate Release
June 16, 2022

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AVESTA HOUSING TO HOST GRAND OPENING CELEBRATION FOR DEERING PLACE

PORTLAND, Maine — Avesta Housing will host a grand opening celebration of Deering Place, a new 75-unit affordable housing development in downtown Portland, at 4 p.m. Wednesday, June 22. The event is free and open to the public.

The grand opening celebration will be held at 510 Cumberland Ave. and will feature guest speakers, refreshments, giveaways, and more. No RSVP is required.

A mixture of affordable and market-rate units, Deering Place consists of three apartment buildings located on contiguous lots in the historic Parkside neighborhood: 63 Deering St., a new building; 61 Deering St., a renovated apartment building; and 510 Cumberland Ave., an adaptive reuse of an existing building with a new addition and enclosed parking. Construction on all three buildings utilized sustainable design practices for maximum energy efficiency.

Residents of all ages enjoy onsite amenities including a community room, laundry facilities and a restricted-access parking garage. The city's Parkside Community Policing office is also located onsite. The campus' close proximity to nearby schools, medical facilities, public transit, retail and dining, recreational areas and more make it an ideal location for affordable housing.

Nonprofit Avesta Housing is the developer, owner, property manager and resident service provider. Zachau Construction of Freeport was the general contractor, and architectural design was provided by Archetype Architects of Portland.

Deering Place provides affordable homes for all ages in Maine when the need has never been greater. Avesta Housing received a record number of applications for affordable housing in 2021 but was able to house less than 8 percent of them.

"At a time when housing costs are soaring to record heights in Maine, we are proud to provide safe, quality, affordable homes in the heart of the state's largest city to a diverse population," said Avesta Housing President & CEO Dana Totman. "Deering Place exemplifies our mission that *everyone* deserves a place to call home."



307 Cumberland Avenue | Portland, Maine 04101 | 207-553-7777 | 1-800-339-6516 VOICE/TTY

www.AvestaHousing.org





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About Avesta Housing

Avesta Housing is a nonprofit affordable housing provider with 50 years of experience as a leader in affordable housing development and property management in Maine and New Hampshire. The organization is headquartered in Portland, Maine and currently operates 109 affordable properties and two assisted-living facilities, providing safe, affordable homes for more than 4,600 people every day. Avesta's mission is to improve lives and strengthen communities by promoting and providing quality affordable homes for people in need. Its five areas of focus are advocacy, housing development, property management, senior/assisted living, and homeownership.

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